



Executive Summary

925,144 PEOPLE ENGAGED IN OUR ACTIVITY

328,462 LIVE AUDIENCE MEMBERS

41%

FIRST TIME ATTENDERS

85%

TOTAL TICKETS SOLD ACROSS ALL PUBLIC PERFORMANCES

352 **PERFORMANCES**

35 **VENUES**

COUNTRIES

392

WORKSHOPS

RE:BOURNE ACTIVITY

CINEMA SCREENINGS

TERRITORIES: UK, RUSSIA, JAPAN, FRANCE, TURKEY, FINLAND, SPAIN & USA

VIEWERS - SLEEPING BEAUTY TV BROADCAST, CHRISTMAS DAY, BBC2

Awards & Achievements

20 May 2016

Matthew Bourne – Knighthood received

5 January 2017

The Stage 100: Matthew Bourne (28); New Adventures Associate Artists. Paule Constable (95), Lez Brotherston (99)

24 June 2016

Matthew Bourne -Queen Elizabeth II **Coronation Award**

27 January 2017

Matthew Bourne's Sleeping Beauty & Re:Bourne Asia Tour — The Stage International Award

10 September 2016

Matthew Bourne -The Gene Kelly Legacy Award

6 March 2017

Two Olivier Award Nominations: The Red Shoes – Best Entertainment; Matthew Bourne - Best Theatre Choreographer





2 Introduction New Adventures & Re:Bourne | Annual Review

Welcome to our very first annual review

Whilst a review of this kind is new to us, in 2017 we are marking 30 years of Matthew making work for audiences. The contents of this document go some way to illustrating how far we have come and the impact we are now having across the UK and around the world.

The pages that follow give a small insight into the work we undertook in the financial year 2016/17. Across three business strands we pushed the boundaries of what's possible in terms of reach, art form development and artistic innovation. We have proudly reached more audiences and visited more venues than ever before delivering 352 public performances and reaching a global audience of over 925,144 people.

Our *Sleeping Beauty* tour to Asia visited new markets in China and was accompanied by a diverse programme of activity for young people and emerging dance talent. The success of the tour proudly resulted in the company winning The Stage International Award in 2016. *The Red Shoes* has surpassed all our expectations, both in terms of audience response and artistic achievement. Matthew describes the show as his 'love letter to the theatre' and it is abundantly clear that thousands of people have fallen in love with the show, now a firm favourite in our repertoire. *Early Adventures* has toured on the mid-scale presenting a triple-bill of our early work and it has been a joy to visit new venues and receive such a warm welcome.

Re:Bourne has delivered exceptional projects and opportunities. Jamaal Burkmar presented a beautiful and critically acclaimed programme of work at our biennial New Adventures Choreographer Award Showcase. Our work with children, young people, communities and dancers grows year-on-year and throughout this document you will get a sense of the impact this work is having across the country.

Of course none of this would be possible without our exceptional team of on stage, off stage and backstage talent who deliver experiences for audiences, participants and venues day-after-day and night-after-night. We are proudly an ensemble company who care passionately about audiences and participants. As we continue to celebrate our 30th anniversary we look forward to future years of delivering world-class dance that feels accessible to all and unexpectedly thrilling.

eanette Siddall CBE

Sir Matthew Bourne OBE ARTISTIC DIRECTOR

Robert Nobie Roup Managing Director mes Mackenzie-Blackman ECUTIVE DIRECTOR



New Adventures & Re:Bourne | Annual Review 2016/17





The Red Shoes

WORLD PREMIERE

A beloved fairy tale and Academy Award-winning movie, *The Red Shoes* has seduced audiences and inspired generations of dancers with its tale of obsession, possession and one girl's dream to be the greatest dancer in the world. Victoria Page lives to dance but her ambitions become a battleground between the two men who inspire her passion. An intoxicating drama where life imitates art with fateful consequences

Matthew Bourne's magical new adaptation of the legendary Michael Powell and Emeric Pressburger film reunited the New Adventures' team that bought us the world-wide hit, *Sleeping Beauty*, with sumptuous designs by Lez Brotherston (set and costumes), Paule Constable (lighting) and Paul Groothuis (sound).

This world premiere is set to a new score arranged by Terry Davies using the mesmerizing music of golden-age Hollywood composer, Bernard Herrmann (most famous for his collaborations with Alfred Hitchcock, Orson Welles and Martin Scorsese), whose work ranges from the witty and playfully robust to the achingly romantic and bittersweet.

Two Olivier Award 2017 Nominations:

The Red Shoes for Best Entertainment

Matthew Bourne for Best Theatre Choreographer

The show opened on 21 November 2016 at the Theatre Royal, Plymouth, with an eight week Christmas season at Sadler's Wells before continuing its UK tour in 2017.

The Red Shoes has its American premiere at the Ahmanson Theatre in Los Angeles on 15 September 2017, followed by seasons at The Kennedy Center, Washington DC; Blumenthal Performing Arts, Charlotte and City Center, New York. 27
DANCERS

72
OFF STAGE AND
BACKSTAGE WORKERS

233PERFORMANCES
IN 2016/17

198,850AUDIENCE MEMBERS IN 2016/17

OUR TOTAL LIVE AUDIENCE FOR THE RED SHOES IS NOW 303,947
ACROSS 218 PERFORMANCES





BOTH WITTY AND UNEXPECTEDLY TOUCHING. THIS TRIPLE BILL IS CRISP, LIVELY AND BRIGHTLY DANCED.

INDEPENDENT

Early Adventures

Matthew Bourne's *Early Adventures* returned in 2017, as part of the company's 30th Anniversary celebrations. With designs by long-time collaborator Lez Brotherston, Matthew returns to his roots with a programme of hit pieces that launched his career and saw the birth of the style, wit and sheer entertainment that have become hallmarks of the New Adventures company today.

The programme included:

The Infernal Galop, Town and Country and Watch with Mother.

Early Adventures toured the UK and to Madrid, Spain from February to April 2017 and then visited Los Angeles, USA in May 2017. 9 DANCERS

9

OFF STAGE AND BACKSTAGE WORKERS

44PERFORMANCES
IN 2016/17

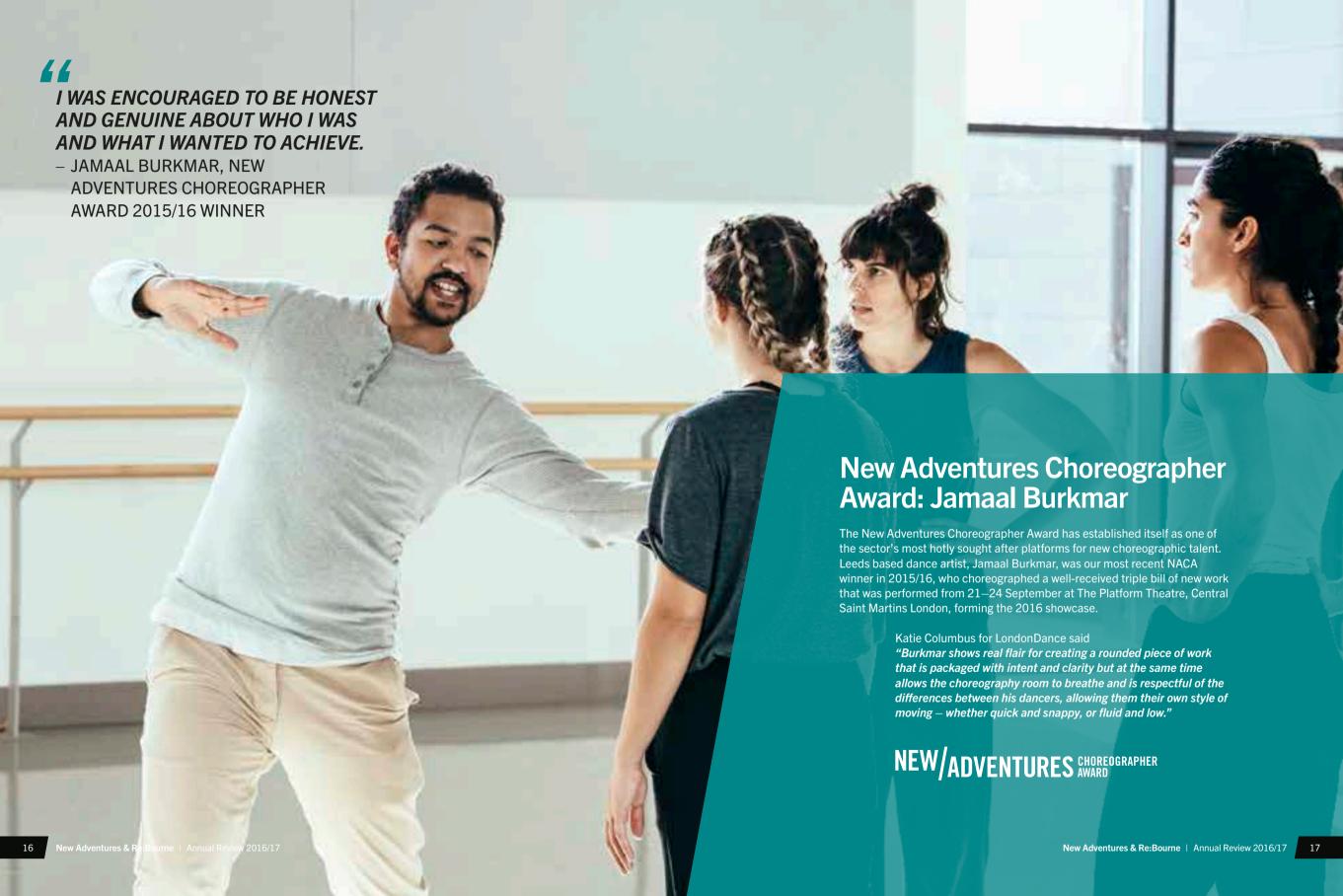
18,677AUDIENCE MEMBERS IN 2016/17

OUR TOTAL LIVE AUDIENCE FOR EARLY ADVENTURES IS NOW

55,133

ACROSS 116 PERFORMANCES







New Adventures & Re:Bourne | Annual Review 2016/17

Central School of Ballet Student Associates Programme

In 2016/17 we were delighted to announce a new partnership with Central School of Ballet.

The Student Associates programme helps us to build on existing work as part of our commitment to supporting dance schools and conservatoires. New Adventures has a long history of employing dancers who have graduated from Central School of Ballet, including Seren Williams (2016 graduate) who made her debut in Matthew Bourne's production of *The Red Shoes*. This project emerged following the appointment of longstanding Company member, Christopher Marney, as the new Artistic Director of Ballet Central.

Two third year students from Central School of Ballet were chosen as our first Student Associates. Stephen Murray and Brittanie Dillon were selected after a weekend of auditions led by Matthew Bourne and Etta Murfitt. Stephen and Brittanie attended *The Red Shoes* rehearsal and creation period at the Backstage Centre, Essex. They then supported the company by performing in various performances during the show's Christmas season at Sadler's Wells from 6 December 2016 – 29 January 2017.

"To experience company life compared to school life was an invaluable opportunity and to see the way the company works was really interesting. The connection they had when dancing together was very striking and fascinating to watch. The collaboration of everyone working together was really inspiring."

Brittanie Dillon, Central School of Ballet
 Student Associate





Trinity Laban Students performing Matthew Bourne's Highland Fling (Photo: Lidia Crisafulli) New Adventures & Re:Bourne | Annual Review 2016/17

Dancer Development

All our dancers undertook professional development in a break from the touring schedule, which involved story-telling workshops with Mike Shepherd (Artistic Director, Kneehigh) and life coaching sessions with Isabel Mortimer.

Regular training days are held where dancers are given the opportunity to learn about leading and delivering workshops as part of our Re:Bourne activity.

Support is also provided for our dancers wishing to transition from performing with the company.

Research & Development

We carried out Research & Development on a number of new and forthcoming projects allowing our artistic team to grow and develop and try ideas in a safe, supported environment. National Portfolio Organisation funding has been vital in the creative growth and ambition of the company.

Work with Conservatoires

The company is committed to supporting dance schools and conservatoires in nurturing and developing the next generation of talent for the company.

We strengthened relationships with conservatories across the UK, with Kerry Biggin (Resident Artist) leading on talent recruitment and maintaining contact with institutions. Mock auditions and residencies took place in 2016/17 including working with second year students at Trinity Laban Conservatoire of Music & Dance. Act Two of Matthew Bourne's *Highland Fling* was staged on students as part of their Historical Projects module.



A Summer Adventure

Following our rigorous audition process in 2016, attended by over 200 dancers chosen from more than 1,000 applicants, we worked with a cohort of recent graduates from conservatoire settings in A Summer Adventure from 22–26 August. Our Summer intensive gave participants further insights into the New Adventures repertoire.

The cohort worked with Artistic Director, Matthew Bourne, and our Associate Artistic Director, Etta Murfitt, and company dancer, Sam Archer. The dancers worked with the artistic team to re-create one of Bourne's earliest works, *Watch with Mother*. The success of this restaging led to the piece being included in our remount of *Early Adventures*. The dancers also had the chance to respond to themes in Matthew's production of *The Red Shoes*, based on the classic Powell & Pressburger film with music by Bernard Herrmann.

Open Workshops

We carried out two open workshops for *The Red Shoes* in London for trained dancers. Led by New Adventures principal dancers, participants took part in class and learnt repertoire from the show. This was then followed by a Q&A with principal cast members, the creative team and Matthew Bourne. Subsidised places were available to ensure that the workshops were accessible to people of all backgrounds.

The Backstage Centre Partnership

As part of New Adventures & Re:Bourne's work with further and higher education establishments and Matthew Bourne's production of *The Red Shoes* being created at The Backstage Centre in Purfleet we proposed a new project that gave students the opportunity to learn from our technical and production team.

In 2016 The Backstage Centre provided learning space for the first ever National College for the Creative and Cultural Industries, which includes learners for a Professional Diploma in Technical and Production at Level 4-a year-long programme with a new cohort every year. During the course students learn directly within a professional environment, exposing them to the realities of the workplace. With New Adventures creating a new show in their space, it was the perfect chance for these students to access world class industry professionals working in their fields.

Children, Young People & Communities

THE WAY YOU INSPIRED OUR SCHOOL WAS AMAZING AND WE HAVE HAD A YEAR OF LOOKING AT GENDER EQUALITY AND EQUAL OPPORTUNITIES THAT WAS KICKED OFF BY YOUR WORKSHOPS.

 DAMIAN OLIVER, TEACHER AT BISHOP GILPIN CHURCH OF ENGLAND PRIMARY SCHOOL







Beauty Sleep

To accompany Matthew Bourne's *Sleeping Beauty* 2015/16 tour we offered creative workshops under the title 'Beauty Sleep'. We used themes and repertoire from the show to discuss the importance of good quality sleep.

As part of the *Sleeping Beauty* Asia tour Re:Bourne led a programme of creative workshops, masterclasses and projects. The project was led by dedicated Re:Bourne dance-artists who toured with a Project Manager in addition to the performing company. This flexible approach meant that Re:Bourne activity took place in advance of the show being on stage in a specific city.

Our Beauty Sleep Asia project involved over 400 participants, aged between 15 and 45, who were a mixture of professional dancers, dancers-in-training and amateurs.

The company delivered a total of 16 projects on the tour in Singapore, Shanghai, Beijing and Tokyo and led a curtain raiser performance in Shanghai involving 30 adults. The curtain raiser performance played to an audience of over 900.

Arts Council England made an introduction to the government's GREAT campaign based at 10 Downing Street. Following a successful meeting at the Prime Minister's office the GREAT campaign invited New Adventures to become part of a suite of leading UK brands to carry the 'GREAT' campaign branding. Other brands invited to join this group include Burberry and Aston Martin.

In addition to carrying the GREAT campaign branding Downing Street also brokered relationships for the company across government at the Department for Trade and Industry, the Foreign and Commonwealth Office and at the Culture Diary, housed at City Hall.

These government departments opened access to funding and resources to capitalise and support the tour. The company were introduced to Embassies, Ambassadors and Consul-Generals to the UK across Asia.

The GREAT campaign funded a pre and post show reception at the Intercontinental Shanghai Ruijin Hotel. The Consul-General to Shanghai invited 50 guests from across China, including arts sector dignitaries, venues and celebrities. The event significantly helped to raise the profile of the company.

Following the success of our tour to Asia the company won The Stage International Award 2016 in recognising our outstanding work overseas.





















Finance & Governance New Adventures & Re:Bou

Income



89% OF INCOME GENERATED FROM TOURING

11% OF INCOME GENERATED FROM ARTS COUNCIL ENGLAND & FUNDRAISED SOURCES

Expenditure



of expenditure spent on staffing and overheads

95% OF EXPENDITURE SPENT ON MAKING PRODUCTIONS AND PROJECTS

Impact

In 2016/17 we engaged people in all 48 counties across England as well as reaching audiences and participants across Wales, Scotland and Northern Ireland.

Our Arts Council England subsidy of £1,294,000 reached 925,124 people resulting in per-head subsidy cost of £1.39.

An average of 41% of our bookers were first time attenders to the venues where we have been able to collate data. This equates to approximately 134,600 people new to experiencing dance live in theatres.

Governance

Re:Bourne is a registered charity (Charity number: 1125342). During 2016/2017 we had six trustees who met quarterly:

Jeanette Siddall CBE (Chair) Sean Egan Imogen Kinchin Simon Lacey Dr Kaneez Shaid MBE Sharon Watson

Janine Aird Sam Archer Stephanie Arditti Sam Baker Dylan Batdorff The Company Richard (Biz) Bauermeister Will Bozier

Phii Adams

John Beadle Ann Beilby Andrew Bentley Steph Billers Gemma Bishop Irene Bohan

Cordelia Braithwaite Victoria Brennan Richard Bullimore Trevor Burley John Campbell João Carolino Rob Casev

Reece Causton Gabriella Dall'Olio Lisa Champion Roger Davidson Tom Clark Brittanie Dillon Ed Clarke Jeremy Duncan Danny Collins Jane Dutton Helen Cooper Matt Early Tom Coyne Colin Falconer Robert Farrer Paris Fitzpatrick Takane Funatsu Will Gardner Richard George Glenn Graham

Julia Graham

Dan Gregory Sam Griesser Duncan Grieve Ellis Griffiths Ken Hampton Lucy Hare Joshua Harriette Amy Hawthorne Jo Hayes Francoise Herard Kitty Hinchcliffe Jo Hinton Claire Hoffman Joe Hood

Sophia Hurdley Amelia Johns Jack Jones Nicole Kabera David Kane Daisy May Kemp Kevin Kilmister Phil King Dena Lague Dominic Lamb Carrie Van De Langenberg Kathryn Lewis Nick Lodge

Katy Lowenhoff Ian Lucas Katrina Lyndon Kate Lyons Matt Malone Chris Marney Adam Maskell Gina McCormack Jamie McDonald Charlotte McGarrie **Andy Meadows** Michela Meazza Chris Mence

Richard Mence Colin Rae Triona Milne Edwin Ray Lily Mollgaard Danny Reubens Andy Monaghan Mike Rothwell Leon Moran Liam Mower Luke Murphy Ashley Shaw Stephen Murray **David Smith** Sarah Smith Aaron Nolan **Dominic North** Mark Stiven Lucy Packham O'Brien Moira O'Connell Ben Pope Mami Tomo **Emily Radjen** Chris Toni

Tania Tonini Chris Trenfield Ian Trollope Mari Wada Suzanne Runcimar Joe Walkling Marsha Saunders Liam Walls Darren Ware Katie Webb Neil Westmoreland Ian Wheatstone Shelagh Sutherland Steve Whittley Tafara Takavarasha Jack Wigley Richard Willcox Seren Williams Stevie Winning

Sir Matthew Bourne OBE

Robert Noble

GENERAL MANAGER **PRODUCTIONS**

STAFF TE/ Kerry Biggir

MANAGER

non Lacey COMPANY MANAGER Tom McEvilly

COMPANY PRODUCTION

Paul Smethurst PROJECT MANAGER,

Drew Potter

ADMINISTRATOR

Suzanne Boguzas

ASSISTANT TO MATTHEW BOLIRNE

Nick Kyprianou AUDIENCE ENGAGEMENT COORDINATOR

NEW ADVENTURES

Scott Ambler Lez Brotherston Paule Constable Terry Davies **Brett Morris**

RE:BOURNE ASSOCIATE ARTISTS

Madelaine Brennan Michela Meazza Dominic North Neil Westmoreland Alan Vincent

Darcey Bussell Tom Daley David Walliams FOR GREAT LEAD

Sara Cormack Jennie Green Gemma Greig-Kicks Cathy O'Brien

MARKET **ADVER**

DIRECTOR AT EMG

Simon Raw

Amy Barder RAW PR

