

GREEN ADVENTURES

Green Rider

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1. Introduction

This document has been created by New Adventures to assist our Environmental Policy and Action Plan and is intended for use by all venues that New Adventures tours to. We also freely welcome the adoption of any areas of this document that you may wish to use for your own environmental policies or guidelines.

It recognises that each venue is at a different part of their journey to lessening their environmental impacts depending on resource capacity and capabilities. The Green Rider is therefore to be used as either a measure of a venues current level of commitment or as an aid to future decision making.

Throughout the document we will highlight what we are currently doing as well as what we commit to doing in the future on our environmental impacts.

It is hoped that this document will provide all resources, links, and tools that a venue may need if it wishes to act on any specific areas of its impact and so it will be continuously updated in line with new findings in the cultural sustainability sector. We encourage and welcome feedback to this form as well as the transparent sharing of ideas and data on environmental sustainability and responsibility throughout the theatre industry to aid the universal lessening of our environmental impacts as an industry.

The Green Rider will be sent to a venue that New Adventures is visiting around 6 weeks before our visit. We aim to send the Green Rider directly to those within a venue who will benefit from it most and have the best ability to complete it in full. If it is found that the Green Rider has been sent to the wrong member of an organisation or that somebody else would be better to receive it, please inform our Green Adventures Team via green@new-adventures.net.

We understand that responses to this form and changes made because of the rider or due to a venues' current environmental policy take time and so this rider is not to be seen as a pressure on time or resources.

We reiterate that all engagement is dependent on the capabilities of each venue.

2. Environmental Ambition Statement

The Climate Crisis means that all organisations must now work to lessen their environmental impact, take responsibility for their actions, and increase their sustainability for future generations. In 2018 we joined an ever-growing group of community and cultural leaders committed to taking bold, strategic action against the climate crisis aligned to the Paris Agreement and the Glasgow Climate Pact, the international frameworks for limiting global warming to no more than 1.5° C.

As an Arts Council England National Portfolio Organisation, New Adventures has an obligation to report on its environmental impact and take environmental responsibility as outlined in the Let's Create strategy 2020-30. As investors in the next generation, New Adventures is dedicated to

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matching our creative leadership with our commitment to environmental leadership, ensuring our activities are commensurate with a sustainable future.

New Adventures also understands that for many people tours offer their only chance to experience live theatre and dance in their area. We understand therefore that we are in a distinctive and therefore highly responsible position to inspire and inform our audiences on environmental sustainability not only in the arts sector but in a general sense.

The coronavirus pandemic threw new light onto the issues of the theatre industry but in turn led to the creation of The Theatre Green Book, the first of hopefully many collaborative efforts by the industry. We want to take quick advantage of this starting block to make measurable and long-lasting changes to our own practices and to inspire the same in others through transparent and well positioned reporting.

A more joined-up and universal approach to sustainability is what is needed within the arts sector for real change to take place and New Adventures aims to be at the forefront of achieving this within the next few years. We understand that reducing environmental impacts will take the collaborative efforts of funders, staff teams, receiving venues, designers, creatives, logistic and service providers among many other areas.

3. What we have done so far

- New Adventures has been working with Julie's Bicycle, pioneering a new approach to sustainable touring, and helping to co-develop Creative Green Touring Certification
- Created a Green Team of Champions who met regularly to discuss new ideas and monitor progress.

On the 2018-20 Swan Lake Tour:

- Reported environmental data on freight and personal travel, show power usage, production materials (e.g. timber and steel). Along with an audience travel survey conducted in partnership with Norwich Theatre Royal
- New Adventures' Green Champion undertook an audit of the recycling facilities backstage at each venue on arrival, requesting additional bins where needed. As a result of this a recycling point was introduced side of stage following the Norwich performing week and Sadler's Wells displayed a recycling break down of Islington Council throughout its building.
- During the tour, the team investigated ways to reduce the amount of materials/equipment being used where possible: LX tape purchases were reduced by buying Velcro cable ties; A switch was made from PVC tape to cloth; Aerosol recycling points were introduced in the wig room and changes were made to the choice of make up for the swans to a product which could be used less.
- A dedicated social media schedule was created for Green Adventures to share best practice on tour and celebrate events such as Earth Hour, World Environment Day, etc.

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- Green Adventures launched a set of green merchandise for audiences, including branded water bottles, reusable hot drinks cups and canvas tote bags.

On the 2016-17 Red Shoes Tour:

- Julie's Bicycle created a carbon footprint report outlining New Adventures' main environmental impacts and offering recommendations.
- New Adventures changed to Stage Freight as transport provider using Euro 6 emissions category trucks.

4. The Rider

How to use this rider:

- The Rider is split into 3 sections of before, during and after a show's visit to a venue.
- Each section outlines what we commit to doing and what we ask of you if you are able.
- The Rider details baseline commitments, so readers may find that many commitments are already being actioned in their environmental policy.
- The Rider also details out aspirational commitments that some venues may not be capable of completing, all commitments are therefore to be seen as suggestions or requests rather than orders and necessities.
- Each point will be linked to the relevant resources that aid its completion.
- Following this list of commitments and suggestions is a feedback form to inform us of your current actions on environmental sustainability and responsibility, and general feedback on this Rider. We ask that you complete and return to our Green Team via the JotForm link provided <https://form.jotform.com/220933883551056> or by email to green@new-adventures.net.

Language used in this Rider:

- The Venue: The organisation, building or site that is hosting the Touring Company's production or working in partnership with New Adventures.
- Members: All employed and self-employed members of the New Adventures organisation.
- Green Champions: As advised by Julie's Bicycle, New Adventures has appointed volunteer Green Champions who collectively agree on the Environmental Policy and Action Plan of New Adventures and ensure that Environmental Best Practises are kept by all Members.
- Commit to: The agreement to reflect the ethos of the Rider in the Touring Company/Venue's operations and achieve or actively work towards achieving the commitments with timelines suited to their level of resource and capacity.
- Environmental Best Practice: Actions that ensure the Environmental Policy and Action Plans of both New Adventures and The Venue are kept. The Environmental Best Practice will be updated regularly in line with changes and improvements in the Arts Sustainability Sector.

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4a. Prior to show arrival

New Adventures commits to:

Educate all Members on Environmental Best Practice via the company handbook and carbon literacy training.

Provide all Members with water bottles and keep-cups to reduce reliance on single use plastics

Inform Members of the recycling procedure of The Venue provided by the council or private waste management company of The Venue

Provide The Venue with all necessary information on the requirements of the show including but not exclusive to lighting, sound, set, and wardrobe needs to limit purchasing/use of/waste of further resources.

Relay all environmental policies and guidelines of The Venue to the Green Champions for familiarisation.

Liaise with The Venue on programme needs to prevent over ordering and wastage

Use ethical and sustainable procurement guidelines. This includes but is not exclusive to:

- Purchasing of products used in wardrobe, wigs, and makeup
- Set design
- Merchandise
- Procurement of services

Use the most environmentally sustainable freight provider.

Keep a comprehensive carbon footprint report of all tours including tour and personal travel, energy usage, a materials inventory of all procurement, and office impacts.

The Venue commits to:

Liaise with New Adventures' and the programme producers to order the appropriate number of programmes for The Venue.

Make available to audience members information about public transport, cycling, and car sharing options and promote these wherever possible. Please also share this information with us as early as possible so we can pass it on to our audience.

Have in place:

- Environmental Policy – to publicly show commitment to environmental responsibility and guide the action plan
- Environmental Action Plan – either internal or publicised to set down in detail the actions necessary to achieve the ambitions of your policy
- Staff roles and responsibilities – to delegate and share ownership of the policy throughout the organisation
- Green Team – to lead, monitor and review the action plan.

Educate all Members of The Venue on Environmental Best Practices and ensure all are literate on environmental issues.

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4b. Whilst at The Venue

New Adventures commits to:

Use Green Champions to ensure that Environmental Best Practises of New Adventures at The Venue are kept to by all Members. This includes but is not exclusive to:

- Recycling in line with The Venue's waste management provider.
- Limiting use of electrical appliances.
- Traveling to and from The Venue using public transportation, walking, or cycling, where possible.
- Considering environmental impact of lunch and dinner choices.
- Limiting use of water and of paper towels.
- Making informed environmentally responsible purchases for hair, makeup, and hygiene products.

Assist in the facilitation of any surveys The Venue chooses to conduct during New Adventures' visit.

Use New Adventures social media platforms to champion current efforts of The Venue.

Ensure a 'no-idling' procedure is followed by all drivers.

Limit use of on-stage and back-stage lighting whilst still following health and safety guidelines.

The Venue commits to:

Monitor power usage of New Adventures' production whilst at The Venue and relay this information back to New Adventures for our environmental reporting.

Limit use of on-stage and back-stage lighting whilst still following health and safety guidelines.

Only turn on dressing room heating and lights either just before New Adventures' arrival or leave this for us to do.

Provide/use:

- Clearly labelled recycling facilities backstage and incentivise their use by providing more recycling bins in easy to reach places than general waste bins.
- Access to water coolers and provide paper or compostable cups.
- Environmentally responsible cleaning products.
- Post-consumer recycled toilet paper
- Large condiment bottles rather than single use sachets

If your city/town has an environmentally friendly cab service, please book any vehicles for us through them. Otherwise request fuel-efficient and/or hybrid cars

Share links to any bike or scooter rental options or shuttle buses for Members to use whilst at The Venue.

Consider conducting audience travel and environmental attitude surveys.

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4c. Future Goals

New Adventures commits to:

Review, alter or add new goals quarterly via the Green Team reporting to the New Adventures Board of Trustees.

Offset all unavoidable carbon emissions through an accredited provider that supports ethical carbon reduction projects and other climate change best solution initiatives.

Operationalise the Precautionary Principal by granting further time and funding during the creative process of new and revived shows to consider environmentally responsible alternatives to the accepted norms.

Transparently share all findings in environmental sustainability and responsibility with partner venues, fellow industry leads and smaller organisations unable to achieve ambitious environmental goals single handily.

Ensure all future procurement has the lowest environmental impact possible.

The Venue commits to:

Consider the following changes:

- Any appliances and electronics within the theatre to be energy efficient (only consider change at the end of a products life).
- Use LED lighting in as many places as possible.
- Use an environmentally responsible waste management provider such as First Mile.
- Provide secure bike parking for audiences at the venue and consider incentivising their use.
- Source a green tariff provider.

Promote environmentally friendly behaviours by incorporating “green” messaging into your communications and social media strategies.

Introduce a ‘no idling’ policy for all production and runner vehicles

Reduce reliance on harmful refrigerants.

Consider gaining BREEAM accreditation

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5. Resources

This list of resources will continuously be updated with any new findings and guidance discovered via our Green Team. Please share these resources with your partners and add your own contributions.

1. <https://theatregreenbook.com/>
2. <https://www.artscouncil.org.uk/letscreate>
3. <https://juliesbicycle.com/resources/>

Policies, Action Plans and Reporting:

4. https://juliesbicycle.com/wp-content/uploads/2022/01/Env_Policy_Action_Plan_Guidelines_2017_JB.pdf
5. https://juliesbicycle.com/wp-content/uploads/2022/01/Environmental_Policy_and_Action_Plan_Creation_template_-_no_branding.pdf
6. https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/850130/Env-reporting-guidance_inc_SECR_31March.pdf
7. <https://info.eco-act.com/en-gb/the-big-ebook-of-sustainability-reporting-frameworks>

Procurement:

8. [Buying-Green-Handbook-3rd-Edition.pdf](#)
9. <https://www.iso.org/standard/63026.html>

Carbon Calculating and Offsetting:

10. <https://ig-tools.com/login>
11. http://www.offsetguide.org/wp-content/uploads/2020/03/Carbon-Offset-Guide_3122020.pdf
12. <https://www.gov.uk/government/publications/greenhouse-gas-reporting-conversion-factors-2021>
13. <https://info.eco-act.com/en/homeworking-emissions-whitepaper-2020>

Building management:

14. <https://www.breeam.com/>

Freight and Travel:

15. <https://www.fors-online.org.uk/cms/wp-content/uploads/2016/03/TR127428-07.Anti-idling-policy.pdf>
16. <https://www.creativecarbonscotland.com/wp-content/uploads/2013/08/CCS-Audience-Travel-Guidelines-Template.pdf>
17. <https://www.creativecarbonscotland.com/resource/measuring-audience-travel-guide/>

Education and Outreach

18. <https://carbonliteracy.com/>

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6. Feedback

Please use this feedback form to inform us of any current or future actions you are taking to increase your environmental sustainability and responsibility. The aspiration of this Rider, and the Action Plan that it is a part of, is to streamline the sharing of and universalise Environmental Best Practices. A joined-up approach to sustainability will snow-ball the effects of all the organisations currently enacting individual change. We also wish to champion the venues we tour to and the actions they're taking via our social media platforms, programmes and mailing lists.

Please complete all possible sections either via the JotForm linkor by emailing our Green Team at green@new-adventures.net.

Which of the following does your organisation currently have in place?	
Environmental Policy – is this freely accessible to shareholders?	
Environmental Action Plan	
A sustainability or 'Green Team' that meets quarterly (regularly)	
Environmental accreditation (ISO 140001, Creative Green)	
Environmental roles/responsibilities embedded into staff handbook	
Sustainable and ethical procurement guidelines (ISO 20400)	
Carbon offsetting guides/provider	
A sustainable waste management/recycling provider (First Mile)	
Green tariff energy provider	
All/most members of the organisation are Carbon Literate	

Please use this box to list any actions you are currently undertaking or considering in the near future. For instance: monitoring your energy usage, sourcing a 'green' waste management provider, deciding to recycle your coffee grounds, or working towards an accreditation.

If you would like to provide any further resources or links, or if you have any feedback on the ones we have listed please use this box to do so:

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We welcome all honest feedback on this Rider, if you would like to, please list your feedback here:

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Finally, if you are considering adopting this Rider in full for your organisation, advising for use by a partner production company or wish to adopt individual aspects of the Rider please let us know here:

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