

NEW/ADVENTURES

**Annual Review
2017/18**





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1 Executive Summary

800,264 PEOPLE ENGAGED IN OUR ACTIVITY

364,711

LIVE AUDIENCE MEMBERS

24%

FIRST TIME ATTENDERS

83%

TOTAL TICKETS SOLD ACROSS
ALL PUBLIC PERFORMANCES

275

PERFORMANCES

27

VENUES

4

COUNTRIES

426

WORKSHOPS

4,207

WORKSHOP PARTICIPANTS

1,746

INTERNATIONAL
CINEMA ADMISSIONS

43

INTERNATIONAL
CINEMA SCREENINGS

TERRITORIES: USA, MALTA,
LATVIA, FINLAND & CANADA

429,600

VIEWERS – CINDERELLA TV
BROADCAST, BOXING DAY, BBC2

Awards & Achievements

9 APRIL 2017 Olivier Awards – Winner of **Best Entertainment** and Matthew Bourne winner of **Best Theatre Choreographer** for *The Red Shoes*

20 APRIL 2017 Matthew Bourne announced as **Associate Artist** for Center Theater Group in Los Angeles, USA

28 APRIL 2017 Matthew Bourne – Critics' Circle Award for **Outstanding Services to the Arts**

20 OCTOBER 2017 Matthew Bourne listed in Evening Standard's list for 2017 of **London's most influential people** (Theatre & Dance category)

25 OCTOBER 2017 Matthew Bourne's production of *The Red Shoes* shortlisted in the 2017 BroadwayWorld UK Awards for **Outstanding Achievement in a New Dance Production**

5 JANUARY 2018 *The Stage 100*: Matthew Bourne (21); New Adventures Associate Artist, Paule Constable (89)

19 FEBRUARY 2018 *National Dance Awards 2017* – Matthew Bourne for *The Red Shoes* nominated for **Best Modern Choreographer**; Ashley Shaw as Vicky Page in *The Red Shoes* winner of **Outstanding Female Performance (Modern)**; Lez Brotherston winner of the **De Valois Award for Outstanding Achievement**

19 MARCH 2018 *The Los Angeles Drama Critics Circle Awards* – Matthew Bourne winner of the **LADCC Choreography Award** and Lez Brotherston winner for **Costume Design**, both for *The Red Shoes*

Where
we've been
in the UK



2 Introduction

Welcome to our annual review for 2017/18

Our second annual review looks back on another successful year for our work onstage, our investment in talent and development and our work with children, young people and communities. 2017 marked the continuing celebrations of our 30th anniversary year and the work of New Adventures was recognised in award ceremonies in the UK and the USA. We toured 4 shows for 40 weeks nationally and internationally and we performed to 364,711 live audience members.

The Red Shoes continued its triumphant UK tour and then made its international debut at the Ahmanson Theater in Los Angeles to great critical acclaim. And on the other side of the globe *Lord of the Flies* had its international premiere at Arts Centre Melbourne. At the end of the year we opened *Cinderella* at Sadler's Wells for our 16th Christmas season followed by a UK tour in 2018. The production was also broadcast on BBC2 on Boxing Day 2017 and was watched by 429,660 viewers.

We were thrilled to continue our partnership with Central School of Ballet for the second year of our Student Associates scheme, the scheme is proudly supported by the Archie Lloyd Foundation enabling us to build on our commitment to support dance schools and conservatoires. 2017/18 saw the launch of Swan School, a talent and development initiative to help diversify the industry and prepare graduates for auditions.

We have continued to create and deliver exceptional projects for children, young people and communities and 2018 began with the culmination of our first Dancers in Residence whole school project with William Patten Primary school on the Sadler's Wells stage. You can read more about this and our other ambitious projects, including *Cinderella: A Museum Adventure* a project delivered in partnership with Imperial War Museums, within this review.

And finally a big thank you to all members of the New Adventures family we worked with and who supported us in 2017/18, none of this would be possible without each and every one of you. And a huge thank you to our audiences, you are why we do what we do, and we look forward to seeing you all soon.

Jeanette Siddall CBE
CHAIR

Sir Matthew Bourne OBE
ARTISTIC DIRECTOR

Robert Noble
GROUP MANAGING DIRECTOR

Imogen Kinchin
EXECUTIVE DIRECTOR

3 On Stage

New Adventures is one of the busiest touring dance-theatre companies in the UK and in 2017/18 toured for 40 weeks with 4 productions

“

TO TELL A STORY WITHOUT WORDS IS A RARE GIFT, ONE MATTHEW BOURNE AND NEW ADVENTURES USE TO CREATE A MAGICAL WORLD YOU WILL NEVER WANT TO LEAVE.

— DAILY TELEGRAPH

“

A FEAST FOR THE EYE, ANIMATED BY SHARP DETAIL AND WITTY CHARACTERISATION. THE RED SHOES WILL BE DANCING FOR YEARS TO COME.

– THE OBSERVER

The Red Shoes

UK & INTERNATIONAL TOUR

A beloved fairy tale and Academy Award-winning movie, *The Red Shoes* has seduced audiences and inspired generations of dancers with its tale of obsession, possession and one girl's dream to be the greatest dancer in the world. Matthew Bourne's magical adaptation of the legendary Michael Powell and Emeric Pressburger film reunited the New Adventures' team that brought us the world-wide hit, *Sleeping Beauty*, with sumptuous designs by Lez Brotherston (set and costumes), Paule Constable (lighting) and Paul Groothuis (sound).

The Red Shoes is set to a new score arranged by Terry Davies using the mesmerizing music of golden-age Hollywood composer, Bernard Herrmann.

The show opened on 21 November 2016 at the Theatre Royal, Plymouth, with an eight-week Christmas season at Sadler's Wells before continuing its UK tour in 2017. *The Red Shoes* had its American premiere at the Ahmanson Theatre in Los Angeles on 15 September 2018, followed by seasons at The Kennedy Center, Washington DC; Blumenthal Performing Arts, Charlotte and City Center, New York.

MANCHESTER THEATRE AWARDS 2017 – Nominated for The Robert Robson Award for Best New Dance

OLIVIER AWARDS 2017 – Winner of Best Entertainment and Matthew Bourne winner of Best Theatre Choreographer

HOSPITAL CLUB'S H.CLUB 100 AWARD – Ashley Shaw winner of Theatre & Performance

BROADWAY WORLD UK AWARDS 2017 – Nominated for Outstanding Achievement in a New Dance Production

NATIONAL DANCE AWARDS 2017 – Matthew Bourne nominated for Best Modern Choreography and Ashley Shaw as Vicky Page winner of Outstanding Female Performance (Modern)

LOS ANGELES DRAMA CRITICS AWARDS 2017 – Matthew Bourne winner of the Choreography award, Lez Brotherston winner of the Costume Design award, Paule Constable nominated for the Lighting Design award

BIRMINGHAM WHAT'S ON AWARDS 2018 – Nominated for Best Dance Production

BESSIE AWARDS 2018 – Nominated for Outstanding Production and Outstanding Visual Design

27
DANCERS

72
OFF STAGE AND
BACKSTAGE WORKERS

34
PERFORMANCES
IN 2017/18

70,333
AUDIENCE MEMBERS
IN 2017/18

OUR TOTAL LIVE AUDIENCE
FOR *THE RED SHOES* IS NOW

374,280
ACROSS
267
PERFORMANCES

“

BOTH WITTY AND UNEXPECTEDLY TOUCHING. THIS TRIPLE BILL IS CRISP, LIVELY AND BRIGHTLY DANCED.

— ★★★★★ THE INDEPENDENT



Early Adventures

UK & INTERNATIONAL TOUR

Matthew Bourne's *Early Adventures* returned in 2017/18, as part of the company's 30th Anniversary celebrations. With designs by long-time collaborator Lez Brotherston, Matthew returned to his roots with a programme of hit pieces that launched his career and saw the birth of the style, wit and sheer entertainment that have become hallmarks of the New Adventures company today.

The programme included: *The Infernal Galop*, *Town and Country* and *Watch with Mother*.

Early Adventures toured the UK and to Madrid, Spain from February to April 2017 and visited Los Angeles, USA in May 2017.

Watch with Mother was listed in the **Top 10 Best Dance** of 2017 by Luke Jennings for the Guardian.

9
DANCERS

29
OFF STAGE AND
BACKSTAGE WORKERS

19
PERFORMANCES
IN 2017/18

12,862
AUDIENCE MEMBERS
IN 2017/18

OUR TOTAL LIVE
AUDIENCE FOR *EARLY
ADVENTURES* IS NOW

67,995
ACROSS
135
PERFORMANCES

“
**STORYTELLING OF THE
HIGHEST ORDER AND
BRILLIANTLY SERVED
BY THE DANCERS.**
– ★★★★★ WHATSONSTAGE



Cinderella

UK TOUR

One of New Adventures' most popular and beloved productions, *Cinderella* returned in 2017 – a thrilling and evocative love story, set in London during the Second World War.

Matthew Bourne's vivid story telling has never been more heart-stopping and touching and takes the audience into the heart of Prokofiev's magnificent score, and the sights and sounds of war-torn London.

The design team included Lez Brotherston (set and costumes), Neil Austin (lighting), Duncan McLean (video) and sound by Paul Groothuis, featuring a specially commissioned recording played by a 60-piece orchestra.

Matthew Bourne's *Cinderella* played at Sadler's Wells in 2017 for New Adventures' 16th Christmas Season from 9 Dec 2017 – 27 Jan 2018, followed by a major UK Tour. The production was filmed at Sadler's Wells in December and was broadcast on BBC 2 on Boxing Day 2017.

27
DANCERS

80
OFF STAGE
AND BACKSTAGE
WORKERS


114
PERFORMANCES
IN 2017/18

165,096
AUDIENCE MEMBERS
IN 2017/18

429,600
PEOPLE WATCHED
CINDERELLA ON BBC
ON BOXING DAY 2017

OUR TOTAL LIVE AUDIENCE
FOR *CINDERELLA* IS NOW

445,195
ACROSS
318
PERFORMANCES



“**LORD OF THE FLIES
WAS THE BEST TIME OF
MY LIFE AND I LOVED
EVERY SECOND OF IT.**

— ALEX TOGNARINI, YOUNG
CAST (MELBOURNE)

Lord of the Flies

AUSTRALIAN PREMIERE

A thrilling dance production based on William Golding’s classic novel. Adapted and directed by Matthew Bourne and Scott Ambler. Golding’s legendary characters are brought to life with raw energy, emotional intensity and breath-taking performances. Chilling, beautiful and hugely entertaining, *Lord of the Flies* has enthralled Bourne fans and inspire a generation of new audiences.

*“A shining example to other companies on how to
create greater inclusion within a community.”*

— Australian Arts Review

Following the success of our 2014 UK tour, the show had its international premiere at Arts Centre Melbourne, Australia in April 2017. New Adventures dancers were joined by a cast of six professional Australian dancers and young talent from across Victoria, Australia.

Choreographed by Olivier Award-nominated Scott Ambler, set and costume design by Olivier Award-winner Lez Brotherston, music by Terry Davies, lighting design by Chris Davey, sound design by Paul Groothuis, adapted and directed by Olivier and Tony award-winner Matthew Bourne and Scott Ambler. The production was staged in Melbourne by Associate Artistic Director, Etta Murfitt and Resident Director, Alan Vincent.

AUSTRALIAN DANCE AWARDS 2018 – Patrick Weir
(pictured) as Simon in *Lord of the Flies* nominated for
Outstanding Performance by a Male Dancer

9
DANCERS

23
YOUNG CAST

6
PERFORMANCES
IN 2017/18

8,942
AUDIENCE MEMBERS
IN 2017/18

OUR TOTAL LIVE
AUDIENCE FOR *LORD
OF THE FLIES* IS NOW

83,942
ACROSS
86
PERFORMANCES

4 Talent & Development

New Adventures takes pride in supporting new and emerging choreographers and dancers, helping them to improve and develop as artists and practitioners.

“

AN AMAZING COURSE – IT REALLY CHANGED THE WAY I APPROACH PERFORMING AND CHARACTERISATION, I LEARNED SO MUCH! THANK YOU FOR THIS GREAT EXPERIENCE.

– A SUMMER ADVENTURE PARTICIPANT



“

**IT WAS A WONDERFULLY
INSPIRING EXPERIENCE AND THE
EFFORTS THE COMPANY GOES
TO IN ORDER TO PROVIDE SUCH
OPPORTUNITIES ARE GREATLY
APPRECIATED AND RESPECTED.**

— JAMES LEO, PARTICIPANT

Swan School

As part of New Adventures' continuous work to nurture and support emerging talent 43 dancers were invited to attend two week-long intensives in October 2017 and February 2018.

Working with New Adventures dancers and practitioners, participants learnt repertoire from Matthew Bourne's *Swan Lake* to facilitate their development and progression ahead of our Annual Auditions 2018. The intensives culminated in a sharing followed by feedback to the dancers from Matthew Bourne and Etta Murfitt.



Overture

Our Overture programme, for community dance artists, now in its third year, is a professional development opportunity for dance artists working in community settings. This diverse group of artists work in a variety of locations and settings across England and the training provided by us improves the outcomes of this work across the country.

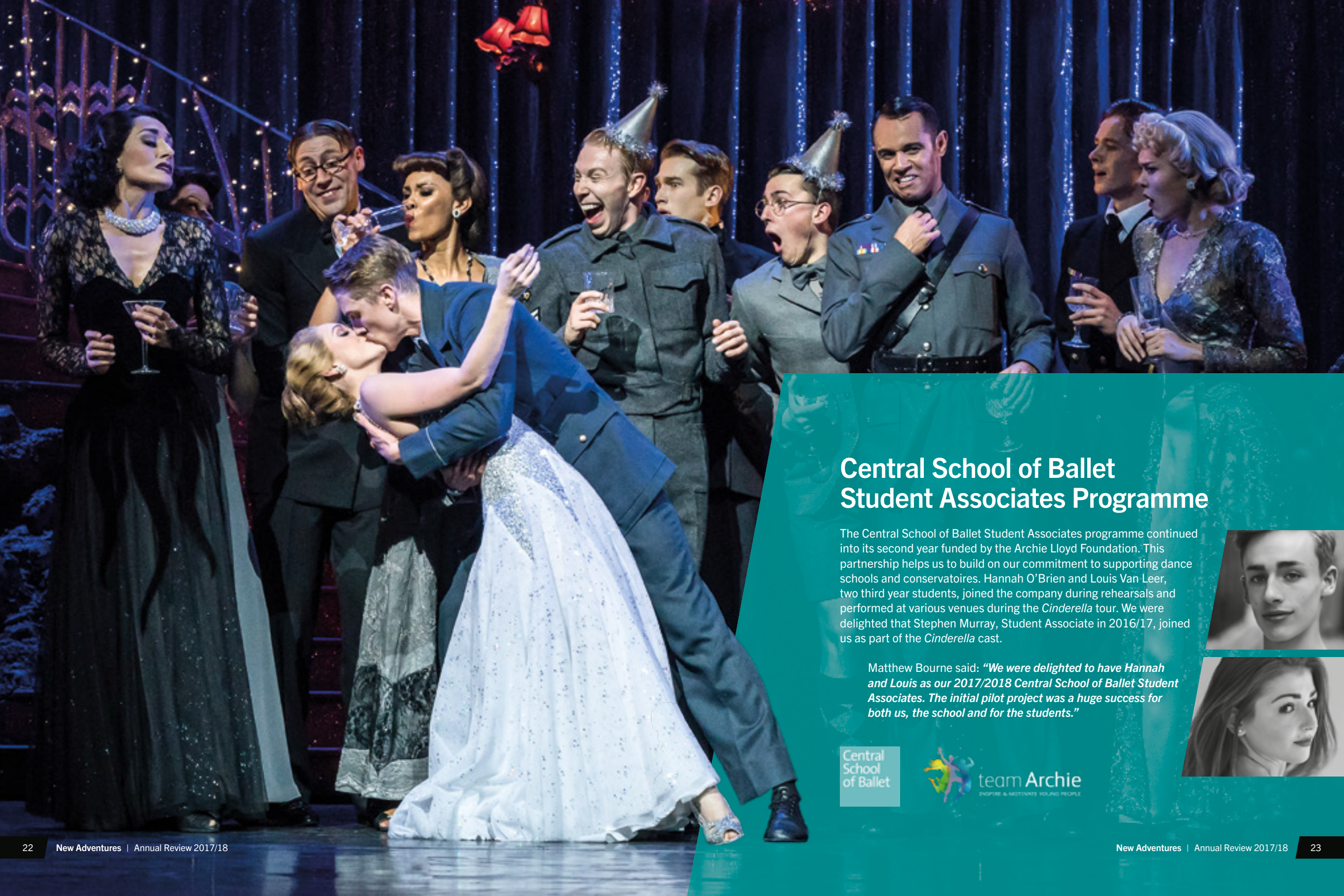
The 15 artists in the 2017/18 cohort deliver activity within other dance companies and organisations, schools and conservatoires, as well as leading their own community dance programmes. The project is led by New Adventures Resident Artists together with community dance practitioner Tom Hobden.

Overture is led across four residential weekends throughout the year at our base at Farnham Maltings. We listen carefully to each cohort's needs and build a bespoke programme to push them to the next level in their careers.

"I have found Overture an invaluable experience in supporting me to develop my own artistic ideas and arts plans for the future. This opportunity has given me not only the confidence and training I need to get my projects running, but also contacts and good friends who I can now turn to for further support and encouragement."

— Leigh Christine Burrows, 2017/18 cohort

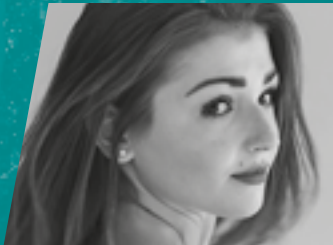
farnham **maltings**



Central School of Ballet Student Associates Programme

The Central School of Ballet Student Associates programme continued into its second year funded by the Archie Lloyd Foundation. This partnership helps us to build on our commitment to supporting dance schools and conservatoires. Hannah O'Brien and Louis Van Leer, two third year students, joined the company during rehearsals and performed at various venues during the *Cinderella* tour. We were delighted that Stephen Murray, Student Associate in 2016/17, joined us as part of the *Cinderella* cast.

Matthew Bourne said: *"We were delighted to have Hannah and Louis as our 2017/2018 Central School of Ballet Student Associates. The initial pilot project was a huge success for both us, the school and for the students."*





Dancer Development

All our dancers are offered professional development. Regular training days are held where dancers are given the opportunity to learn about leading and delivering workshops as part of our offstage activity.

We held two days of training for our practitioners around inclusive practice led by Stopgap Dance Company. Support is also provided for our dancers wishing to transition from performing with the company.

Research & Development

We carried out Research & Development on a number of new and forthcoming projects allowing our artistic team to grow and develop and try ideas in a safe, supported environment. National Portfolio Organisation funding has been vital in the creative growth and ambition of the company.

Work with Conservatoires

The company is committed to supporting dance schools and conservatoires in nurturing and developing the next generation of talent for the company.

Our Resident Artist, Kerry Biggin, focused on strengthening and deepening our connection with conservatories across the country and attended all of the conservatoire end of year shows.

We held residencies at Central School of Ballet and Trinity Laban and led a combination of workshops and mock auditions at the Urdang Academy, Liverpool Institute for Performing Arts, Rambert School of Ballet and Contemporary Dance, Performers College, London Studio Centre, Tring Park School for the Performing Arts, The Royal Ballet School and Millennium Performing Arts.

Internationally we led residencies at Princeton University and Sarasota Ballet and workshops at USC Glorya Kaufman School of Dance.

“

I HAVE HAD A FANTASTIC INSIGHT INTO THE WORLD OF NEW ADVENTURES AND I HAVE HAD THE CHANCE TO DEVELOP PERFORMANCE SKILLS NOT COVERED IN A REGULAR CLASS.

— WORKSHOP PARTICIPANT

A Summer Adventure

Our annual 'A Summer Adventure' intensive took place from 31 August – 2 September 2017 at Central School of Ballet. The group was made up of 10 male and 16 female dancers who were either invited to apply following our annual auditions, seen at conservatoire workshops or performances or invited based on their application. The dancers worked with company dancers to explore the art of storytelling through movement. The intensive culminated in an informal sharing.

Masterclasses

We held three Masterclasses for trained dancers or those currently in training; an *Early Adventures* open workshop at Sadler's Wells, an open workshop for *The Red Shoes* in Leeds and a *Cinderella* open workshop at Sadler's Wells. Led by New Adventures principal dancers participants took class, learnt repertoire from the shows and delved into creative tasks. The sessions finished with a Q&A with principal cast members, the creative team and Matthew Bourne.

Professional Class

As part of a new initiative we held professional classes in 2017/18 for invited dancers to nurture potential candidates for our Annual Auditions, particularly dancers from black and minority ethnic (BAME) backgrounds. 45 male and female dancers, 25% of whom were BAME, attended the classes which were led by different New Adventures dance artists. 21 of those who attended these classes were recalled for our auditions in February 2018.

Annual Auditions

We held two sets of annual auditions, attended by over 600 auditionees. 23 of these were offered a performance contract with the company. As part of our commitment to developing talent and diversifying the industry we then invited a number of these auditionees who showed potential and promise to take part in one of our other talent development opportunities. 25 were invited to take part in A Summer Adventure, 43 were invited to participate in Swan School and 45 attended Professional Class.

For both sets of auditions 18% of applicants were from BAME backgrounds. 64 dancers were recalled, of whom 25% were BAME.

5 Children, Young People & Communities

In 2017/18 New Adventures delivered
426 workshop sessions to 4207 participants

“

**THE WORKSHOP OPENED
MY EYES TO A DIFFERENT
PERSPECTIVE OF DANCE
AND I LEARNT A LOT**

— WORKSHOP PARTICIPANT





“

WE ARE IN UTTER AWE AT THE PRODUCTION. AN INCREDIBLE JOURNEY AND RESULT THAT IS SIMPLY UNFORGETTABLE, THE BENEFITS FOR THE CHILDREN ARE IMMEASURABLE AND LASTING.

— AUDIENCE MEMBER, WILLIAM PATTEN
DANCERS IN RESIDENCE PERFORMANCE

Dancers In Residence

The William Patten 'Dancers in Residence' project was a whole school performance project which took place in a diverse inner-city primary school. All 450 children from nursery up to year 6 took part and all staff, including office and kitchen staff, took part in a movement INSET. The project introduced dance to pupils from a variety of backgrounds, including those where culturally dance is not celebrated. Despite some initial reluctance from some of the pupils at William Patten School, particularly the boys, the Dancers in Residence project proved to be very inspiring.

Staff were surprised by how children who are largely disengaged from formal learning and require additional support in class became positively engaged in the project and displayed an interest and qualities not previously seen.

The whole school then performed their own version of Matthew Bourne's *Cinderella* on the Sadler's Wells stage. Many of the families who came to see the performance at Sadler's Wells were first time attenders to the theatre.

**William
Patten**
Primary School

“
**THIS TYPE OF WORK BRINGS
DANCE AND THEATRE
TO A NEW AUDIENCE.**

— AUDIENCE MEMBER, IMPERIAL
WAR MUSEUM DUXFORD

Cinderella: A Museum Adventure

Cinderella: A Museum Adventure was an exciting collaborative project with the Imperial War Museum to coincide with the UK tour of *Cinderella*.

As a creative response to *Cinderella* we created two bespoke dance works that were performed at the Imperial War Museum's sites in Duxford and Manchester with a further performance to follow at IWM London in June 2018. The museums came to life with stories inspired by local heritage, stories and artefacts.

At IWM Duxford in February 2018 Legacy Dance Company, a boy's dance group created following the UK tour of *Lord of the Flies*, danced under the planes, capturing the lives, excitement and drama of the young men sent to serve at the airfield in the RAF.

At IWM North in March an intergenerational company of local older people and primary school children responded to the war time stories and photographs that evoke themes of family, evacuation and community.





Master Class with USC Kaufman School of Dance Photo by Carolyn DiLoreto

Open Workshops

We held our first completely open amateur workshop for adults at Sadler's Wells during the Christmas season of *Cinderella*. It sold out in a matter of hours and generated huge interest on social media from followers all over the country. Following this we are experimenting with amateur workshops for all ages at various venues around the UK on the Swan Lake tour.

Curtain Raisers

Our Curtain Raiser projects are an incredible opportunity for young aspiring dancers to work with our world-renowned company through the exploration and development of their technical and creative skills. The project results in the creation of a short piece, in response to the themes and movements from the relevant production, which is performed live on stage before the show as well being shared with the performing company.

We delivered three *Cinderella* Curtain Raisers at Sadler's Wells Theatre, Birmingham Hippodrome and the Mayflower, Southampton.

The Red Shoes USA

Accompanying the US tour of *The Red Shoes* in Autumn 2017 we led 6 weeks of participatory activity including workshops, masterclasses and curtain raisers. We delivered a total of 23 workshops and masterclasses with curtain raisers at the Ahmanson Theater in Los Angeles, Kennedy Center in Washington D.C. and New York City Center with a plaza performance at Blumenthal Performing Arts in Charlotte. Through this activity we engaged with over 700 young people, professional dancers and dance educators.



Summer Festivals

Building on the success of 2016 New Adventures visited seven summer festivals in 2017 and delivered open workshops for all ages and abilities to over 1,200 people. This enabled us to reach a broad range of people, lots of whom were not familiar with the company, and engage many families in dance.

As well as delivering workshops we performed an excerpt from *Country* from Matthew Bourne's *Early Adventures* at Latitude and Greenwich+Docklands International Festival to a combined audience of 3,900.



In Collaboration with Farnham Maltings

We have continued to collaborate with Farnham Maltings on delivering engagement opportunities for the local community in Farnham, Surrey.

Our Elders projects have provided new opportunities for the older community in the area to get involved in dance. The monthly sessions regularly sell out and we are looking at how to expand and further develop this work.

“Just wanted to say a huge thank you for a really wonderful few months – it’s been magical – can’t believe we got there! I am so glad I stepped out of my comfort zone to take part, you have been fantastic, your unfailing positivity and encouragement has made all the difference.”

— Judi, Farnham Elders group member

New Adventures was one of the co-presenting partners of the inaugural Dance in the Meadow festival in Farnham on Sunday 11 June 2017, together with Farnham Maltings, Stopgap Dance Company and The Dance Movement. A takeover of the popular weekly Music in the Meadow which takes place every Sunday in the summer months, the event combined performances from local dance groups with participatory workshops in a variety of dance styles including New Adventures workshops. The event also featured a young people’s commission co-led by New Adventures and The Dance Movement.

farnham **maltings**



Schools & Colleges Workshops

We continued to deliver workshops across the UK in schools, colleges and other settings. Workshops are delivered with participants of any age and ability. We can tailor workshops to suit Early Years through Key Stages 1–5 as well as vocational, further and higher educational levels. Our workshops are always delivered by two New Adventures dance artists and at the end of the session there is the opportunity for a short Q&A.

17
SCHOOLS TOOK
PART IN OUR WORKSHOPS

15
COLLEGES/HIGHER
EDUCATION INSTITUTIONS
TOOK PART IN OUR WORKSHOPS

800
PARTICIPANTS

6 Digital & Audience Development



Digital

We launched our new website designed by Supercool in February 2018. Our new site has enabled a plethora of opportunities to present our content in an engaging, intuitive and exciting way. Our website is our venue and allows users to obtain the information they need quickly as well as explore the history of the company, our shows and how to take part.

As part of the launch we developed a new digital learning section of the site for *Cinderella*. The Behind the Scenes content was commissioned and created with The Space. First week viewing figures for each of the videos released as part of *Cinderella: Behind the Scenes* were very strong and built steadily throughout the tour. The first video – *Cinderella: A Wartime Fairytale* was viewed 26.1k times in the first week and the second video *Cinderella: Costumes & Characters* was viewed 48.8k times in the first week of its release.

Cinderella was broadcast on BBC2 on Boxing Day 2017 to an audience of 429,600. *Swan Lake* was available to view on Sky's On Demand service throughout 2017/18 and was watched 6,559 times.



FIGURES AS
OF MARCH 2018

50,000
FACEBOOK LIKES

20,000
TWITTER FOLLOWERS

8,000
INSTAGRAM FOLLOWERS

MATTHEW BOURNE

32,000
TWITTER FOLLOWERS

18,000
INSTAGRAM FOLLOWERS



Audience Development

New Adventures is dedicated to producing and delivering performances and workshops that are accessible to all patrons and participants.

We are proud of the impact we are making in the area of equality and diversity. We increasingly feel we are going to influence sector-wide change by keeping this agenda at the top of the list, by talking about it, and by questioning how our programme of work best reflects contemporary England.

Since the start of the *Cinderella* tour we have had 30 free Audience Development tickets available at each tour venue. These tickets have given us a new opportunity to engage with venues and work together to bring in groups who have not visited the theatre or seen the company's work before. They have been allocated to a variety of people, largely to develop the diversity of our audiences but also to provide access to young people and first time attenders. This initiative has also provided the impetus to engage the venues in a conversation about audience development and improve audience diversity in all its forms.

All contracts with touring venues contain a statement of the company's commitment to accessibility and we encourage venues to offer audio described performances and touch tours.

Subsidised or free places are available for all of our emerging talent projects and we continue to review the level at which these are offered.

270

FREE TICKETS USED FOR
OUR PROJECT PARTICIPANTS
& LOW-ENGAGED GROUPS

7 Finance & Governance

Income



14% OF INCOME FROM ACE AND OTHER FUNDRAISED SOURCES

1.5% OF INCOME FROM WORKSHOPS AND ENGAGEMENT ACTIVITY

84.5% OF INCOME FROM TOURING ACTIVITY

Expenditure



4.5% OF EXPENDITURE SPENT ON STAFFING AND OVERHEADS

95.5% OF EXPENDITURE SPENT ON PRODUCTIONS AND PROJECTS

Impact

Our Arts Council England subsidy of **£1,294,000** reached **800,264** people resulting in a per head subsidy of **£1.61**.

An average of **24%** of our bookers were first time attenders to the venues that we have been able to collate data from. This equates to approximately **87,530** people new to experiencing dance live in theatres.

Governance

Trustees
Jeanette Siddall CBE (Chair)
Sean Egan
Brenda Emmanus
Imogen Kinchin (resigned 12 Dec 2017)
Simon Lacey (resigned 6 Mar 2018)
Helen Protheroe
Dr Kaneez Shaid MBE
Kenneth Tharp
Sharon Watson (resigned 4 Jan 2018)

Company registered number: 06548321
Charity registered number: 1125342

8 The Company 2017/18

Reece Causton
Tom Clark
Jannine Aird
Seth Allen
Sam Archer

Stephanie Arditti
Neil Austin
Samuel Baker
Dylan Batdorff
Richard Bauermeister

Steph Billers
Gemma Bishop
Irene Bohan
Will Bozier
Cordelia Braithwaite

Madelaine Brennan
Jordan Bretherton
Ben Brown
Richard Bullimore
John Campbell

João Carolino
Lisa Champion
Ed Clarke
Matthew Coombes
Jocelyn Corderoy
Tom Coyne
Chris Davey
Shay Debney
Brittanie Dillon
Mike Dixon
Amy Dolan
Jeremy Duncan
Matt Early
Abbie Farnell

Harriet Finch
Jackson Fisch
Paris Fitzpatrick
Lizzie Gallagher
Glenn Graham
Sam Griesser
Ellis Griffiths
Ken Hampton
Holly Harbottle
Joshua Harriette
Jo Hayes
Casimira Hayward-Peel
Francoise Herard
Kitty Hinchcliffe

Sophia Hurdley
Dan Jackson
Millie Johns
Jack Jones
Nicole Kabera
Mari Kamata
David Kane
Daisy May Kemp
Alexandra Kettell
Kevin Kilmister
Philip King
Dominic Lamb
Kim Lewis
Katy Lewis

Nick Lodge
Katrina Lyndon
Kate Lyons
Jamie-Emma McDonald
Duncan McLean
Andy Meadows
Michela Meazza
Anjali Mehra
Richard Mence
Damian Meredith
Lily Mollgaard
Andrew Monaghan
Leon Moran
Liam Mower

Luke Murphy
Stephen Murray
Andy Murrel
Aaron Nolan
Dominic North
Hannah O'Brien
Lucy Packham-O'Brien
Matthew Petty
Emily Radjen
Edwin Ray
Danny Reubens
Suzanne Runciman
Mark Samaras
Taylor Scanlan

Siobhan Scott
Kyall Shanks
Ashley Shaw
Sarah Smith
Oliver Soames
Tafara Takavarasha
Chris Tonini
Tania Tonini
Chris Trenfield
Carrie Van De Langenberg
Louis Van Leer
Alan Vincent
Courtney Walker
Joe Walking

Liam Walls
Darren Ware
Katie Webb
Patrick Weir
Steve Whittle
Jack Wigley
Seren Williams
Heather Wilson
Hannah Wing
Stevie Winning
Daniel Wright

LEADERSHIP TEAM

Sir Matthew Bourne OBE
ARTISTIC DIRECTOR
Robert Noble
GROUP MANAGING DIRECTOR
James Mackenzie-Blackman
EXECUTIVE DIRECTOR (17/18)
Imogen Kinchin
EXECUTIVE DIRECTOR
(FROM APRIL 2018)

Etta Murfitt
ASSOCIATE ARTISTIC
DIRECTOR
Louise Allen
GENERAL MANAGER
Jennie Green
GENERAL MANAGER,
PRODUCTIONS

STAFF TEAM

Kerry Biggin
RESIDENT ARTIST
Daisy May Kemp
RESIDENT ARTIST
(MATERNITY COVER)

Paul Smethurst
PROJECT MANAGER
& RESIDENT PRACTITIONER

Alexandra Ringham
PROJECTS MANAGER

Nick Kyprianou
DIGITAL & AUDIENCE
ENGAGEMENT MANAGER

Radojka Radulovic
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